

2017

# Engineering

For innovators in technology, manufacturing and management

## Circulation data



### BY JOB TITLE

Managing Director/CEO/CTO/ General Manager	20%
Technical Director	10%
Engineering Director	8%
Manufacturing/Production Director	11%
Purchasing Director	5%
Chief Design Engineer/Research/Development manager	14%
Quality Manager	8%
Project manager	10%
Materials Engineering manager	5%
Consultant	9%

### BY INDUSTRY SECTOR

Machinery & Equipment	22%
Aerospace	7%
Transport	12%
Chemical & Pharmaceuticals/ Oil & Gas/ Petrochemicals	6%
Consumer electronics/IT products	11%
Defence	5%
Education & Training	4%
Energy technology & Utilities	10%
Food & Drink	4%
Medical Equipment/Precision Devices	7%
Materials	8%
Structural Engineering	4%

### BY JOB FUNCTION

General & Corporate Management	20%
Design Engineering & Product Development	23%
Project management	10%
Operations & Maintenance	8%
Production Engineering /Manufacturing	11%
Process & Control Engineering	10%
Purchasing & Supply	5%
Research	3%
Health & Safety	5%
Testing & Certification	5%

### CATEGORIES OF INTEREST

3D Modelling & Simulation	Machine Building
Automation & Robotics	Machine Tools
Adhesives & Fasteners	Materials
Bearings & Linear Motion	Operations & Maintenance
Courses, Education & Training	Power Transmission /Motors/
Drives & Controls	Chains/Gears
Enclosures	Process & Packaging
Energy Generation & Storage	Quality
Energy Efficiency	Rapid Prototyping & 3D
Fasteners	Printing
Fluid power	Research & Development
Fluids Handling	Sensors & Transducers
Health & Safety	Springs
Logistics & Materials Handling	Subcontracting
	Test & Measurement

MEDIA CULTURE, Pure Offices, Plato Close, Leamington Spa, Warwickshire CV34 6WE

tel: +44 (0) 1926 671338